This is the same argument that cable tv and stellite tv had over local channels being allowed on satellite tv. I now have local channels on my satellite tv system. If local and national radio companys offered better programming satellite radio would not have been a sucsess. For traditional radio or cable to be able dictate what is allowed on the airways is laughable. These are the same people who reguarly hide behind the first ammendment when filling the airways with indecent material. As much as it hurts me to say this, the first ammendment applies to all Americans, even if I do not agree with them. Let us have local programming on satellite radio!!!